

LEVERAGING THE POWER OF THREE FOR POSITIVE CHARITABLE OUTCOMES



Defining giving priorities and selecting investment strategies to fund a donor-advised philanthropy takes time and consideration.

Choosing environmental, social and governance (ESG) investment approaches can support broader sustainability principles at the fund's inception through disbursement of the donations.

Community foundations, financial advisors and investment managers with sustainable investing capabilities can work together to meet grantors' goals.

Prior to establishing a formal grant plan, foundations, advisors and managers working together can explore investment vehicles and develop gifting schedules that are most appropriate to each investor's circumstances, including current-year tax benefit planning.

ESG investment approaches often hold securities that align with sustainability standards or values- and mission-based guidelines that may be important to the grantor. Assets can be allocated in a manner consistent with the grantor's philanthropic goals.

Leveraging the power of three to add greater dimension to a gifting plan can deepen and strengthen long-term relationships and enhance donor's experience and impact.

Here is why advisors, foundations and donors choose sustainable fixed income separate accounts for donor-advised funds.

SUSTAINABLE FIXED INCOME SEPARATE ACCOUNTS OFFER:

A measure of predictability:

Because each investor owns the bonds in the separate account, rather than shares of a mutual fund, there is an added level of transparency to principal and income payments.

A focus on capital preservation:

High-quality short- and intermediate-term bonds tend to be less volatile than equities.

An ability to customize:

Separate accounts offer a higher degree of individual customization than mutual funds, allowing alignment with known grant schedules, liquidity needs or other objectives.

A consistency in stewardship of assets:

Integrating environmental, social and governance (ESG) analysis into security analysis and selection allows investors to begin aligning their values and their investments from the establishment of the donor-advised fund through grant making.

HOW BRECKINRIDGE HELPS ALIGN PHILANTHROPIC GOALS WITH SUSTAINABLE INVESTMENT STRATEGIES:

- Manages endowed assets and operating capital that aligns with a foundation's mission.
- Assists with educational events and materials that inform advisors and investors.
- Helps advisors customize solutions for traditional, sustainable, and mission-driven investors.
- Provides investment products to meet liquidity needs of the donor's giving program.
- Incorporates ESG metrics into research, allowing foundations to focus on philanthropic goals.

ABOUT BRECKINRIDGE

Breckinridge Capital Advisors is a Boston-based, independently owned asset manager specializing in investment grade fixed income portfolio management.

Reflecting our commitment to ESG and sustainability, Breckinridge is a Massachusetts Benefit Corporation and a certified B Corp. We believe these designations help us in our goals to create positive, long-term impact for our clients, employees and the communities in which we live, work and invest. Investment grade bonds directly owned by the client in a separate account can help to provide reliable income and principal, independent of market conditions.

Sustainable and traditional fixed income strategies with multiple duration targets, customized investment solutions that align with investor preferences.

We welcome the opportunity to work with you to target effective solutions that meet community needs and investors' charitable goals.

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DISCLAIMER: This brochure is intended to provide general information and should not be construed as investment, legal or tax advice. The opinions and views expressed are those of Breckinridge Capital Advisors, Inc. All information is current as of April 30, 2021 but is subject to change without notice.

Separate accounts may not be suitable for all investors. While Breckinridge believes the assessment of ESG criteria can improve overall credit risk analysis, there is no guarantee that integrating ESG analysis will improve risk-adjusted returns or lower portfolio volatility over any specific time period.

WHY BRECKINRIDGE?

- Specializes in separate account fixed income management that integrates ESG analysis of every corporate and municipal bond
- Sole focus on investment grade fixed income
- Proprietary ESG frameworks and 10-year track record
- Registered Benefit Corporation and B-Corp



Contact Ariana Polk, relationship manager, at apolk@breckinridge.com or 617-443-1120, to learn how we can help you convene a substantive learning event.